

Shelton 2020: Realizing Our Vision

A Strategic Plan for the Next Decade

April 3, 2009



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1.0 ENRICHING STUDENT LEARNING AND DEVELOPMENT

- 1.1 SSCC will develop and sustain excellence in instructional programs and support.
- 1.2 SSCC will expand eLearning and other innovative delivery methods for instruction.
- 1.3 SSCC will achieve and maintain student retention, transfer, and graduation rates comparable to national benchmarks.
- 1.4 SSCC will enhance the student life experience through excellence in programs, services, and facilities.

2.0 EMPOWERING FACULTY AND STAFF

- 2.1. SSCC will build a team of diverse, student-centered faculty and staff with the best qualifications and experience in all positions.
- 2.2. SSCC will maximize opportunities for faculty and staff development.
- 2.3. SSCC will be inclusive and open in all deliberations and communications regarding its policies, procedures, and performance expectations.
- 2.4. SSCC will encourage faculty and staff to pursue innovative strategies that enhance student learning and services.

3.0 EXPANDING OUR IMPACT AREAS

- 3.1. SSCC will assess and respond to community needs and opportunities and seek to expand partnerships consistent with its mission.
- 3.2. SSCC will enhance its accessibility and services to underrepresented populations.
- 3.3. SSCC will enhance its distinction as Alabama's Community College of the Fine Arts.
- 3.4. SSCC will be an essential component for postsecondary education and career/workforce preparation for the region.
- 3.5. SSCC will strengthen partnerships with educational entities within Alabama.

4.0 ENSURING OUR FUTURE

- 4.1. SSCC will pursue strategies to maximize increase enrollment to 12,000 by 2020.
- 4.2. SSCC will develop and implement an integrated marketing plan to increase public awareness.
- 4.3. SSCC will increase alternative sources of revenue for the operating budget through alternative sources.
- 4.4. SSCC will pursue a global focus in education and service.
- 4.5. SSCC will adopt national best practices to provide a campus environment that is safe, sustainable, and secure.
- 4.6. SSCC will develop a comprehensive long-range plan to utilize technology.